Everybody’s going to be there: GNYDM

Greater New York Dental Meeting could attract 54,000

It’s a pretty straightforward formula: Start with one of the world’s most interesting cities during one of its most enchanting times of the year, then add a major dental meeting — and take away the preregistration fee. The result is not just the biggest dental congress and exhibition in the United States but one of the biggest gatherings across all sectors of health care: the Greater New York Dental Meeting (GNYDM).

New this year is a CollAlloration high-tech lab area on the exhibit floor that puts technicians and dentists side-by-side for a hands-on experience. Also new are three tech pavilions focusing on CAD/CAM, cone-beam and lasers.

The scope of the meeting is immediately apparent simply by glancing through a partial listing of the major subject areas: anesthesia, coding, cosmetic dentistry, medical emergencies, craniofacial pain, dental hygiene, endodontics, esthetics, implant dentistry, lasers, local anesthesia, occlusion, oral medicine, oral pathology, oral surgery, orthodontics, pain management, pediatric dentistry, periodontics, practice management, prosthetics, radiology, restorative dentistry, sleep apnea, social media, special needs dentistry and more.

(See page A6)